

MINUTES OF THE MAYOR'S COMMISSION ON
CULTURE, ETHNICITY AND THE ARTS
September 20, 2023 – 4:30 p.m.

Committee Members present: Councilor Matt Gerding, Chairman
 Councilor Nancie Cameron, Vice-Chairman
 Councilor Richard Michaud
 Jenne Holmes

Administration/Staff present: City Manager Bob Belmore
 City Clerk Kristen LaPanne

Others Present: Mayor Dana S. Hilliard

Councilor Gerding called the meeting to order at 4:30 p.m.

APPROVE PAST MEETING MINUTES OF JULY 5, 2023

Councilor Cameron made a motion to approve the minutes of the July 5, 2023 meeting. The motion was seconded by Councilor Michaud and passed 4-0.

DISCUSS PROPOSED DESIGN FOR THE CITY'S WELCOMING BILLBOARD ON WEST HIGH STREET

During the September 5, 2023 City Council meeting, Mayor Dana S. Hilliard announced that the City would be acquiring a billboard on West High Street and empowered the Mayor's Commission on Culture, Ethnicity and the Arts to create and finalize a design that will promote the message of the Hilltopper spirit, safety for all, and the City's commitment to diversity.

Mayor Dana S. Hilliard recommended that the design be simple and easily visible to those driving by the billboard. The Commission agreed that the message should be clear and promote the Hilltopper spirit of neighbor helping neighbor and the City's inclusion of all individuals.

The Commission reviewed a draft design that Jenne Holmes had been working on. Each of the members expressed their approval of her design concept and discussed what message should be written on the billboard along with design colors and font. Councilor Gerding, using his laptop, made changes to the design until the Commission agreed to move forward with the design's final draft. The next step is to have the design approved by the owners of the billboard, Outfront.

MISCELLANEOUS

There were no miscellaneous items discussed.

ADJOURNMENT

Councilor Cameron made a motion to adjourn. The motion was seconded by Jenne Holmes and passed 4-0 by voice vote. The meeting adjourned at 4:53 p.m.

Respectfully submitted,

Kristen LaPanne, City Clerk