

Berwick / Somersworth
2017 Parade Committee - Meeting Minutes

October 2, 2017 5:30pm

Greater Somersworth Chamber of Commerce - Conference Room

In Attendance: Katelyn Carrington, Beth Poulin, Liza Cocco, Marty Dumont, Russ Timmons,
Chris Smith, Lindsey Gagnon and Mike Bobinsky

1. Call to order
 - a. 5:35pm
2. Parade
 - a. Ending parade issue
 - i. Discussed utilizing Elm Street and Main Street as 2 ways parade floats can go in order to not have a traffic jam at the end of the parade. Utilizing a color or image system to direct each float (blue go to the blue sign on Elm St.) Suggested we plan to have a sight walk to view the area as well.
 - b. Sponsors
 - i. Lindsey had a few minor questions as it related to the sponsor forms and plans to send the revised form to Marty promptly.
 - c. Grand Marshal
 - i. We will communicate with Berwick to let them know that we would like to pick the Grand Marshal this year due to the fact that this year they got to pick the theme. We will continue to switch each of these back and forth with Berwick. Some names were suggested at the meeting (please ignore possible misspelling). We also asked committee members to come back with names at the next meeting so we can vote on it.
 1. John Powers
 2. Don Langillier

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3. Oldest Person in Somersworth

3. Gala

a. Layout/Map

- i. Chris and Mike will set up a site walk to go over this and how it will work with Public Works help and any placement of possible safety/road block vehicles.

During that time Chris will also show Mike the location of the fixtures he would like to hang off of the library to work out logistics and placement to give to the City Manager.

b. Entertainment

- i. Liza is in the process of working on this with currently with 2 confirms:
 - 1. Idlehurst Chorus
 - 2. Sharon Asher/Theater Group
- ii. She will also be in contact with:
 - 1. McDonough & Grimes Irish Dance
 - 2. Dance Envy
 - 3. NOBLE High School in hopes we can have some Berwick representation at the event
- iii. It was also brought up that last year we had hoped to get the bag pipers and we would like to do so this year whether it is for on stage or in the parade. Beth has a contact and will reach out to them.

c. Food/nonprofit booths

- i. Liza will ask Somersworth Athletic Association and Old Rail Pizza back and no others at this time as the committee does not want to take away for the one who are already coming with too much competition and it is more logistics than can be currently managed.

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- d. Stage (new police station location?)
 - i. Asked Mike if we could have Public Works deliver the staging to this new location a week earlier than normal to work out new space logistics and so forth.
 - e. Old Upstairs Pub 319 Location Ideas
 - i. It was suggested or asked if Chris could ask someone he knows if we can borrow their vintage sled for photo ops in this location. It was also suggested a train related item could be cool as well.
 - f. Fireworks
 - i. Beth will be setting up a site walk with Kenny in order to be place the fireworks this year.
 - ii. It was suggested that he be put in the bottom right hand corner of the plaza by the old bank and have barricades to keep watchers a good distance away.
 - g. Emcee
 - i. It was voted that we move ahead with Good Vibes as we did last year for the emcee/dj of the event
4. Social Media
- a. Website Update
 - i. We can get our sponsors on the website once we have some and Lindsey will send details to Brenda to get the theme and so forth up for now.
 - b. Facebook Update
 - i. Lindsey reported that the 2 Facebook pages (old and new) have now been merged and updated
 - c. Timeline
 - i. Lindsey will bring the official timeline form the secretary flash drive notes that Katelyn gave her.

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5. Other

- a. Russ has reached out to the Army National Guard and the Civil Air Patrol and hopes to hear back by the next meeting if they will be able to attend this year to help and/or march.

He has also been in contact with the Public Works on when the xmas tree will need to be up and so forth.

6. Next Meeting Date

- a. Oct 16th 5:30pm at the Chamber Office