

**Berwick / Somersworth
2017 Parade Committee - Meeting Minutes**

October 16, 2017 5:30pm

Greater Somersworth Chamber of Commerce - Conference Room

In Attendance: Beth Poulin, Liza Cocco, Marty Dumont, Russ Timmons, Chris Smith, Lindsey Gagnon

1. Call to order
 - a. 5:34pm
 - b. Kim from Berwick will be back on Wednesday and should have the Parade Float Form ready this week
 - c. 4 Somersworth benches coming from the high school
2. Parade
 - a. Ending parade issue
 - b. Sponsors
 - i. American Legion \$1,000 – yes
 - ii. Should we consider having lower levels of sponsorship than what is here?
 - c. Grand Marshal
 - i. Need to come up with criteria for grand marshal for next year
 - ii. We unanimously voted Mark Rideout as this year's grand marshal
3. Gala
 - a. Entertainment – Liza Coco
 - i. Will ask CATA to dress as characters and walk around and take pictures w/ kids
 - ii. Has sent out requests to everyone else from her list
 - iii. Chris will confirm more on Fire and Ice idea
 - b. Food/nonprofit booths
 - i. All booked and set for this year
 - c. Pub 319 Sleigh?

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- i. The owner says we can have a space in front of 319 as long as the new business coming in there is ok with it.
 - d. Fireworks
 - i. Kenny will be back at the end of the month for a walk through of the location
 - e. Emcee
 - i. DJ/Emcee Booked for \$250
- 4. Timeline – Will confirm this at meeting:
 - a. Parade Kicks Off at 2:30pm
 - b. Fireworks at 4:30pm
 - i. Questioned if it was not dark enough last year?
 - c. Annual Lighting of the City Christmas Tree at 4:50pm
- 5. Other
 - a. Chris said we should contact The Hall at Great Falls (Christine Watts's daughter) about making banners at a reasonable price
 - b. Legion may have Santa with Cookies this year
 - c. Need to speak with Dana about appropriate language to make sure that the parade is promoted as all inclusive (should have one prepared for the next meeting)
- 6. Next Meeting Date
 - a. Monday 23rd at 5:30pm

Meeting adjourned at 6:35pm

Respectfully submitted,

Lindsey Gagnon