

Vision 2020 Committee

January 21, 2016

Meeting was called to order at 5pm at P&T Northend Station.

Jenni Mosca, Jennie Holmes, David Holt, Christine Soutter and Jessica Paradis were in attendance

*Minutes were approved

*David Holt provided us with an updated list of I Somersworth organizations.

Resolved:

Committee members were assigned specific organizations to invite to a future meeting to discuss how this committee could best help them market their events.

*We discussed the V2020 social media page.

Resolved:

There will be more hosts added to the page to maximize potential community impact.

The page will soon be posting updates to the city's Growth and Development Implementation Matrix. Jessica will talk to Mayor Hilliard about putting updates on the city's Ch 22 as well.

*We reviewed examples of flags that will be replacing the city holiday flags on the city's downtown lampposts.

Resolved:

We gave Christine Soutter our collective opinion on which flag we recommend and she will take that back to her department for approval before they are ordered.

*Christine provided the final draft of the real estate brochure.

Resolved:

Committee members will review and send desired edits to Christine for final approval at next meeting.

*We discussed the possibility of providing see city's large V2020 banners to some city committees to hang them during their events.

Resolved: Christine will take stock of remaining banners to be distributed.

*We began to review the Growth and Development Strategic plan and V2020's 11 detailed goals. We updated the status of several line items to "completed", and several to "ongoing".

Resolved:

Committee members will continue to review the remainder of the matrix and email Chair their input. Chair will compile input, update matrix, and develop a contact plan for implementing remaining Development goals.

*We discussed future meeting dates/agenda items.

Resolved:

Jessica will email all members a list of all future meeting dates through Dec '16.

*Meeting adjourned at 6:47 pm

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Respectfully submitted,
Jessica Paradis, V2020 Chair