

Vision 20/20 Meeting
08/06/2018
4:30pm

Called to order at 4:30

Members present:

Ed Levasseur Chair, Nancie Cameron Co-chair, Jenne Holmes, Bob Belmore, Bob Gadnoski, Dina Gagnon, Lindsey Gagnon, Shanna Saunders

Reports:

Shanna reported that Robin had participated in career day at the High School and nothing else to report from the economic development side as of right now

Social Media Policy: Bob Belmore reported they are working on a rough draft for this. It should be done for September. They need to figure out who will approve any marketing for 20/20, and which Personnel, as they are already doing so much. If we use our facebook page, approval needs to be accepted as there were issues in the past; therefore need a policy in place to prevent this from happening in the future.

Website launch date is up in the air. We are using Civic Plus right now to promote the community. The website also can be phone compatible which excites everyone as so many people use their phones these days. It would be also language adapted and for visual impaired as well. It's very exciting news.

Desi Brown at the High School is the marketing teacher; charging Robin with reaching out to her about incorporating the students with helping with the process of running our fb page or even if this is something we can do. The new superintendent offered to talk to Katelyn Carrington about moving this process along to see if this is something we can do. It could be a learning tool for students pursuing a career in marketing and helps our group as well, if this can be worked into the curriculum

We discussed having a table at Somersworth Night Out our question of the night? What would you like to see at the Breton Cleaner's site? Will have before and after pictures to show how it's come along.

Meeting adjourned at 4:50.

Respectfully Submitted:

Nancie Cameron